FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** S00069599-B **Type of Permit:** STILL **Release Date:** 10/03/2013

**Production Company** JOY ASBURY PRODUCTIONS

**Insured Company Name** JOY ASBURY PRODUCTIONS

Contact Phone No. 1 323-257-3400
Contact Phone No. 2
Fax
Address 280 Cherry DR
Pasadena, California 91105

**Production Title** REEBOK

**Type of Production** Still Photo

**Producer** Joy Asbury

**Director** Joy Asbury

**1st AD** Joy Asbury

**Production Manager** Tommy Romersa

**FilmL.A. Coordinator** Sophia Alexander

**Location Manager** Tommy Romersa
Primary Phone Mobile - 310-291-2070
Secondary Phone Office - 323-257-3400

**Location Assistant** Tommy Romersa
Primary Phone Mobile - 310-291-2070
Secondary Phone

## Fees

FILMLA FILM PERMIT RIDER FEE $100.00

**Total Permit Fee** $100.00

**Number of Locations** 1

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | S00069599-B | **Location Manager** | Tommy Romersa |
| **Production Company** | JOY ASBURY PRODUCTIONS | Primary Phone | Mobile - 310-291-2070 |
| **Insured Company** | JOY ASBURY PRODUCTIONS | Secondary Phone | Office - 323-257-3400 |
| **Production Title** | REEBOK | | |

**Location Address** 453 Colyton St, Los Angeles, CA, 90013

**Location Type** Warehouse

**Film Dates** 10/3/2013 - 10/3/2013 07:00 - 22:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions** *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

**Please see attached documents** 69599-B_Reebok_FireReview.pdf
Arts District Guidelines Revised April 29 2009.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 20 |
| Cube Trucks | 2 |
| Motor Homes | 1 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 10 |
| Crew | 20 |
| Spot Check | 1 |

**Filming Activities** Exterior models against scenery; Interior models against scenery; Still shots of models exercising against scenery; Filming b-roll/behind the scene shots of photo shoot.; On Property;

**Jurisdiction** **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 634 **Grid:** G5

**Coordinator Note** SPOT CHECK FOR CREW PARKING

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Other Location
2930 Fletcher Dr, Los Angeles, CA, 90065

**Parking Notes**
LACCD Van de Kamp Innovation Center

NOT A PERMIT

# FILM UNIT
## SCHOOLS & CHURCHES
## FILMING/ BASECAMP / PARKING
## PRE-APPROVAL QUESTIONAIRE

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Production Company Name** | Joy Albury Productions | | | | | | |
| **Production Contact** | Tommy Romersa | | | | **Phone Number** | 310-291-2070 | |
| **Name of Production** | Reebok | | | | | | |
| **Film LA Permit No.** | S00069599 | | | **Film LA Coordinator** | Jessica Loeb | | |
| **Activity (check one)** | **Filming** | N/A | **Base Camp** | N/A | **Parking** | X | |
| **Facility Activity (Place a Y/N or N/A in boxes)** | **Open** | N/A | **After School Program** | N/A | **Day Care** | N/A | |
| | **Closed (No Students)** | N/A | **Sports Programs** | N/A | **Fire Alarm System Bypassed** | N/A | |
| **Facility Name** | Vandekamp Inovation Center | | | | **School** | X | |
| | | | | | **Church** | | |
| **Facility Address** | 2930 Fletcher Dr., LA, CA 90065 | | | | | | |
| **Date(s) of Activity (including prep/strike)** | 10/3/13 | | | | | | |
| **Time(s) of Activity** | 7AM — 7PM | | | | | | |

**Location(s) of Activity (areas or buildings).**
***Include a map or drawing of school showing where production activity will take place.**

2930 Fletcher Dr. - Parking lot only

Crew Parking

| | | | | | |
|---|---|---|---|---|---|
| **Number of vehicles & vehicle type** | 40 MAX | | | | |
| N/A | | | | | |
| **Cast and Crew Size** | 38 | **Number Of Extras** | 0 | **Special EFX (Smoke including water based / flames etc.)** | N/A |

**Additional Information:**

Parking lot is off limits to students

Our parking spaces will be sectioned off

**ALL SECTIONS MUST BE COMPLETED WITH *detailed information or a yes, no, or N/A* IN THE APPROPRIATE BOXES.**

*the schools policy is that students cannot drive themselves to campus and cannot park on campus therefore there will be no students parked in the lot.

Red Rose 1330 * Spot Check

FILMLA

FilmL.A., Inc.
1201 W. 5th Street • Suite T-800 • Los Angeles, CA 90017
213.977.8600 t. • 213.977.8610 f. • www.filmla.com

Permit #S00069599-B
FIRE SUPPLY&MAINTENAN Oct 2 2013 17:49 P.01

# FILM UNIT
# SCHOOLS & CHURCHES
# FILMING/ BASECAMP / PARKING
# PRE-APPROVAL QUESTIONAIRE

| | | | | | |
|---|---|---|---|---|---|
| Production Company Name | EPOCH FILMS | | | Phone Number | 818.426.2680 |
| Production Contact | GEOFF WHITE | | | | |
| Name of Production | SAMSUNG | | | | |
| Film LA Permit No. | | Film LA Coordinator | JOHN PERMITS ON SITE | Parking | ✓ |
| Activity (check one) | Filming | | Base Camp | | |
| Facility Activity (Place a Y/N or N/A in boxes) | Open | | After School Program | | Day Care |
| | Closed (No Students) | | Sports Programs | | Fire Alarm System Bypassed |
| | | | | | School |
| Facility Name | ST JAMES PRESBYTERIAN CHURCH | | | | Church ✓ |
| Facility Address | 19414 VENTURA BLVD, TARZANA | | | | |
| Date(s) of Activity (including prep/strike) | 10/4 & 10/5 | | | | |
| Time(s) of Activity | 7AM - 10PM | | | | |

Location(s) of Activity (areas or buildings).
*Include a map or drawing of school showing where production activity will take place.

| | | | | | |
|---|---|---|---|---|---|
| Number of vehicles & vehicle type | 50 CREW CARS | | | | |
| Cast and Crew Size | 65 | Number Of Extras | ⊘ | Special EFX (Smoke including water based / flames etc.) | ⊘ |

Additional Information:

ALL SECTIONS MUST BE COMPLETED WITH *detailed information or a yes, no, or N/A* IN THE APPROPRIATE BOXES.

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FIRE SUPPLY&MAINTENAN
Oct 2 2013 17:50 P.02
Permit #S0006959-B

**Please provide additional information of approved location(s) and restriction(s), if deemed necessary.**
**DESCRIPTION:**

**ALL FILM CREW ARE REQUIRED TO WEAR VISIBLE ID AT ALL TIMES WHILE ON CAMPUS. ANY CREW FOUND IN AN UNAUTHORIZED AREA, WILL RESULT IN FILMING BEING STOPPED. PERSON WILL IMMEDIATELY BE REMOVED FROM CAMPUS.**

Please note that by submitting this form for review, you agree to the above conditions and accept the responsibility of ensuring that all life safety requirements will be followed.

**NOTE:** Any alterations, modifications and/or changes in stated conditions are subject to Safety Officer's approval.

NAMES AND PHONE NUMBERS FOR BOTH THE FACILITY REPRESENTATIVE AND PRODUCTION REPRESENTATIVE ARE REQUIRED.

| | |
|---|---|
| JAN BRUSZAK | 818 345 2057 |
| **Facility Representative** | **Phone** |
| GEOFF WHITE | 818-426-2600 |
| **Production Representative** | **Phone** |

- RETURN THIS COMPLETED FORM TO THE FILM UNIT VIA EMAIL: **lafdfilm@lacity.org**
- IN THE SUBJECT LINE OF THE EMAIL, PLEASE REFERENCE "SCHOOL/CHURCH APPROVAL" AND INCLUDE THE FACILITY ADDRESS AND FIRST DATE OF ACTIVITY.
- COMPLETED FORMS MAY ALSO BE FAXED: 213.978.3613.
- FOR QUESTIONS, PLEASE CALL 213.978.3675.

## FIRE DEPARTMENT USE ONLY:

| | | | |
|---|---|---|---|
| [signature] | | | (213) 978-3613 |
| **Inspector Name** | | | **Phone** |
| **UFSO** | | **Notes:** | |
| **Spot Check** | ✓ | **Notes:** | No Impact |

*All three pages of this document must be available and onsite of location for review by the Fire Inspector upon request. Failure to comply may result in the assignment of a UFSO if location is not in compliance with the fire requirements for use of the facility as stated in this document.*



Permit #S0006959-B
FIRE SUPPLY&MAINTENAN Oct 2 2013 17:50 P.03

Permit #S00069599-B




NOT A PERMIT

lafd film <lafdfilm@lacity.org>

# School/Church Approval

Message

**Michelle** <michelle@joyasbury.com> Wed, Oct 2, 2013 at 2:27 PM
To: lafdfilm@lacity.org

Hello,

Please find the Pre-Approval Questionnaire attached.

Looking to use their parking lot on 10/3/13 ONLY for 40 vehicles or less:

Vandekamp Innovation Center
2930 Fletcher Dr.
LA, CA 90065

Let me know if there are any questions.

Thank you!

Michelle Lund
Production Coordinator
–

Joy Asbury Productions, Inc
1640 Glen Aylsa Ave
Los Angeles, CA 90041
323 . 257 . 3400 office
323 . 257 . 3401 fax
michelle@joyasbury.com
http://www.joyasbury.com

For the latest updates, follow us:
http://joyasburyproductions.tumblr.com/
http://twitter.com/JoyAsbury

323 254-2254

**Doc - Oct 2, 2013, 1-43 PM[1].pdf**
1044K

NOT A PERMIT

Permit #S0006959 9-B
FIRE SUPPLY&MAINTENAN Oct 2 2013 17:51 P.05

lafd film <lafdfilm@lacity.org>

## crew parking 10/4 and 10/5 st james tarazana

1 message

**Geoff White** <geoffwlocnet@yahoo.com> Wed, Oct 2, 2013 at 2:36 PM
Reply-To: Geoff White <geoffwlocnet@yahoo.com>
To: "lafdfilm@lacity.org" <lafdfilm@lacity.org>

here you go
thanks
Geoff w
818-426-2600

**epoch - samsung.pdf**
1476K

NOT A PERMIT

Permit #S0006959 9-B
FIRE SUPPLY&MAINTENAN Oct 2 2013 17:51 P.06

# SPECIAL FILMING CONDITIONS
# THE ARTS DISTRICT

The Special Film Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this are is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit(s) will be issued for this area. The decision whether or not a particular permit(s) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

This is a mixed-use area that includes manufacturing facilities, warehouses, artists/artisans and residents. These Special Conditions apply to the area roughly between 1st Street and 7th Street and between Alameda Avenue and the LA River. Within the past ten years, this area has experienced an influx of permanent residents into what was predominantly a light to heavy manufacturing zone for over 75 years.

The motion picture industry has amicably co-existed with the businesses and residents of this area for decades and desires to continue to do so. These Conditions are designed to promote cooperation between film companies, local businesses and residents so that each group can effectively utilize this diverse area. Violation of any of the conditions as outlined below may result in permit revocation or other administrative action.

- Affected residents/merchants and businesses must be notified at least two days in advance of the first day of filming or the first day of any substantial set preparation for productions that:
  - Request parking restrictions on the following public streets: Traction Avenue, East 2nd Street (except Alameda Street to Garey Street), East 3rd Street, Vignes Street, Molino Street (Palmetto Street to 4th Street only)
  - Request a street closure
  - Involve any special effects, gunfire, audible playback, helicopter activity, or other disruptive activities
  - FilmL.A. or the production company shall consult a designated community representative when an applicant requests a permit with less than two days notice under the above circumstances
- Posting on more than one side of Traction Avenue, East 2nd Street (except Alameda to Garey), East 3rd Street (except Vignes to Santa Fe), Vignes Street, Molino from 4th Street to Palmetto, Hewitt from Palmetto to 4th Street, 4t Street from Colyton to Molino requires a notification to a designated person in the building where alternate parking is not provided. Posting on both sides of the above streets is allowed without signatures on Sundays.
- When "No Parking" signs are posted on both sides of Hewitt between 4th Street and Traction Avenue, Art Share (213-687-4278) and Bedlam (213-909-1512) must be notified.
- Posting for equipment and/or picture, other than the streets listed above, will be reviewed on a street by street basis and may not exceed 450 linear feet. Additional posting may be granted if there is a majority of support from affected residents/businesses/merchants, and indicated on the permit. After filming is completed, companies are requested, as a courtesy (only LADOT is to touch the posting signs), to turn all "No Parking" signs around so that they face the opposite direction.

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- Companies must provide adequate detour and directional signage when street closures are in place, conforming as much as possible to current LADOT standards and practices. Detour routes must accommodate large, semi and tractor trailer trucks.

- The Arts District is home to many art gallery openings and live, local theater. When the following locations are directly impacted, notification is required if in conflict with a scheduled event at the Downtown Playhouse (929 E. 2nd Street 213-626-6909) and Art Share LA (801 E. 4th Place 213-687-4278).

- Productions filming near residential buildings after midnight or before 6:00am are required to notify designated representatives of the proposed activity. Contact information for building representatives will be made available on request from the community filming liaison (Jonathan Jerald 213-814-7164).

- Crew with walkie-talkies must wear headsets when filming after 12:00 am and before 6:00 am.

- Changeable Message Signs (CMS) will be required on the day(s) of filming activity that requires a full closure on the 1st, 4th and 6th Street Bridges. CalTrans/LADOT approved notification signs are sufficient and must be in place in advance of filming activity and must include the dates and times of closures.

- Cast/Crew are not permitted to park on the area streets. Off-street parking must be provided for personal vehicles.

- Generators are to be placed as far away from residential buildings as possible. Placement will be considered on a case-by-case basis.

- Production companies are required to completely remove all trash, food, cardboard boxes, etc. from the general vicinity at the end of each filming day. Production companies will be held responsible for the actions of the catering companies they employ to provide food for the cast and crew.

- Food should not be given directly to the homeless persons in the area. Production companies wishing to help the homeless should do so though one of the service providers in the downtown area.

- FilmL.A will monitor frequency and look for ways to mitigate the impacts of filming prior to placing a location off limits.

- Unless a signature survey is completed, the west side of Mateo Street between 4th Place and Palmetto Street must be kept clear of equipment, vehicles, condors and lights. This area, however, may be used for camera placement between the hours of 7:00 am and 10:00 pm only.

- When filming take place after 10:00 pm or before 7:00 am, generators are to be placed as far as possible away from residential buildings and lights are to be screened to avoid disturbing nearby residents.

- The Molino Loft buildings (500 and 530 Molino Street) and Marc Free should be notified (310-871-2652) for filming activity or parking restrictions along 4th Place between Molino and Mateo [the curve].

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- Due to the mixed use nature of the neighborhood, productions wishing to utilize space along the west side of Santa Fe Ave. between 2nd and 3rd Streets and the north side of 3rd Street from Santa Fe Avenue to west 100 feet must obtain a signature from Valerie Mitchell or designated representative (213-687-3987).

- Frequent filming in the area of Vignes and 2nd Streets along with the high demand for parking in the area requires that posted "No Parking" on Vignes Street between 1st Street and 2nd Street shall be limited to no more than 200 feet, unless alternate parking or notification are provided to a designated representative from the building.

- The area near 3rd and Traction Avenue is home to many small businesses that have greatly helped to develop the area. In order to be sensitive to these businesses it is necessary for production companies to obtain signatures from the following businesses when there are filming activities or parking on the 700 block of 3rd Street between Traction Avenue and Hewitt Street: Zip Fusion- Jason Ha (744 E. 3rd Street, 213-680-3770); Lakich Studio-Lily Lakich (704 Traction Avenue, 213-620-8641); Ay Carrumba (714 Traction Avenue, 213-620-0274); Wurstkuche Sausage Grill- Joseph Petruzulli (800 E 3rd St, 213-667-4444); Blue Dahlia (738 E 3rd St, 213 613-0621)

- Outdoor food preparation using charcoal or gas grills must be at least 100 feet away from any residential building.

NO PERMIT